



Promotions 

Social Media  
Dominance



News Website



Daily Email Blast



Community Involvement



# mbc

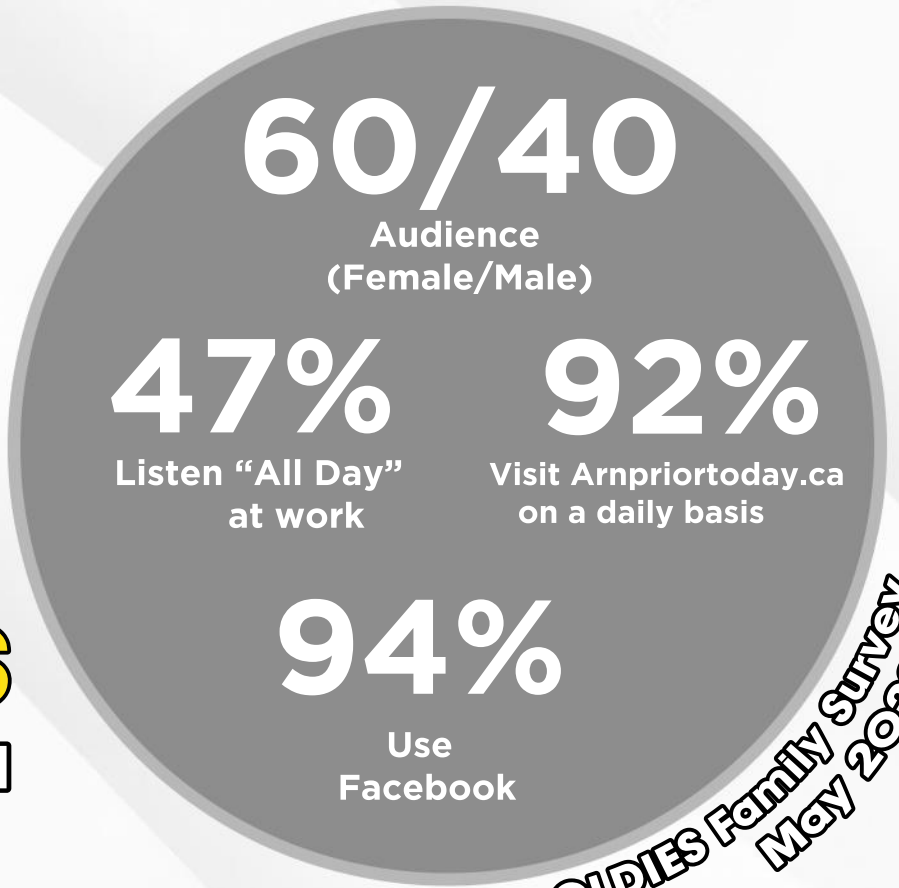
· CONTENT · CARING · COMMUNITY

OUR BRANDS

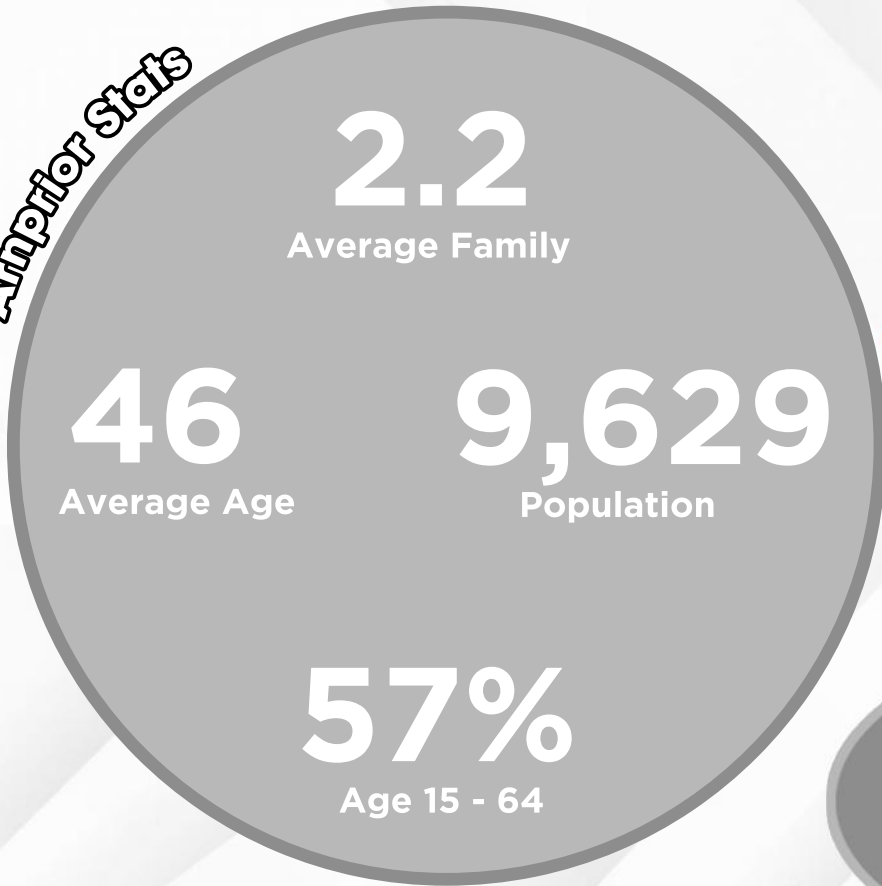




**107.7 OLDIES**  
[Arnpriortoday.ca](http://Arnpriortoday.ca)



*Arnprior Stats*



**mbc**  
MY BROADCASTING CORPORATION

**IMPACT • GROWTH • PROFIT**

# mbc

MY BROADCASTING CORPORATION  
"Ontario's Local Broadcast Company"

- Breaking and Local News
- Contests
- Local Events Coverage
- Heavy Community Involvement

