



Promotions 



News Website

Social Media
Dominance



Community Involvement



Daily Email Blast



mbc

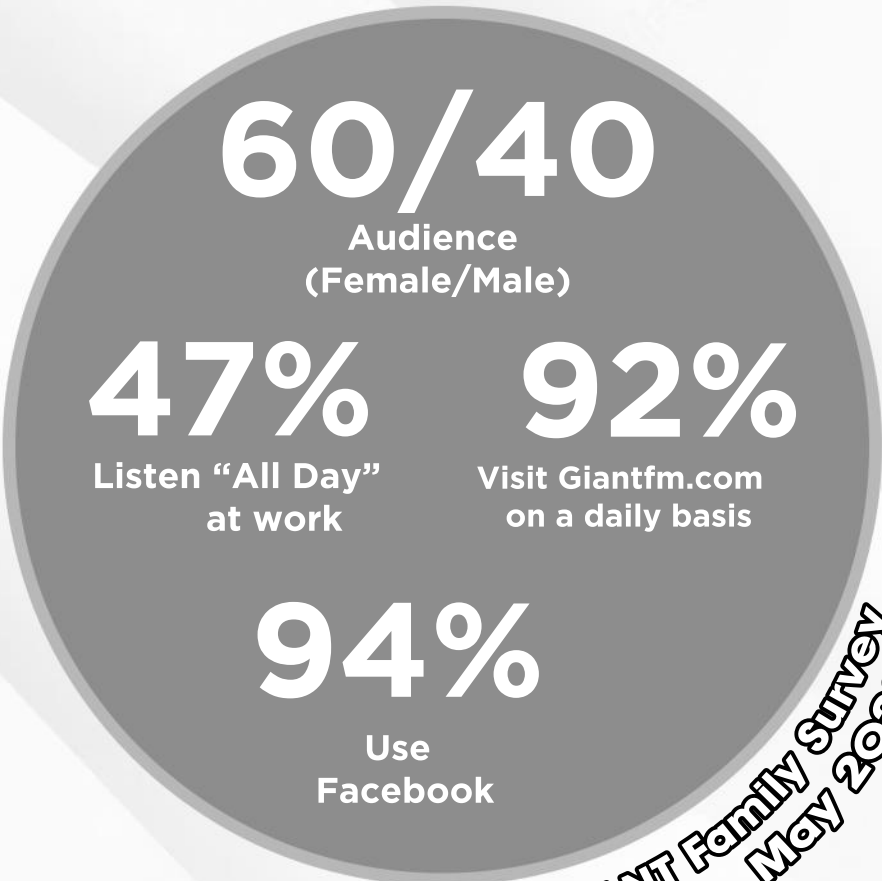
· CONTENT · CARING · COMMUNITY

OUR BRANDS



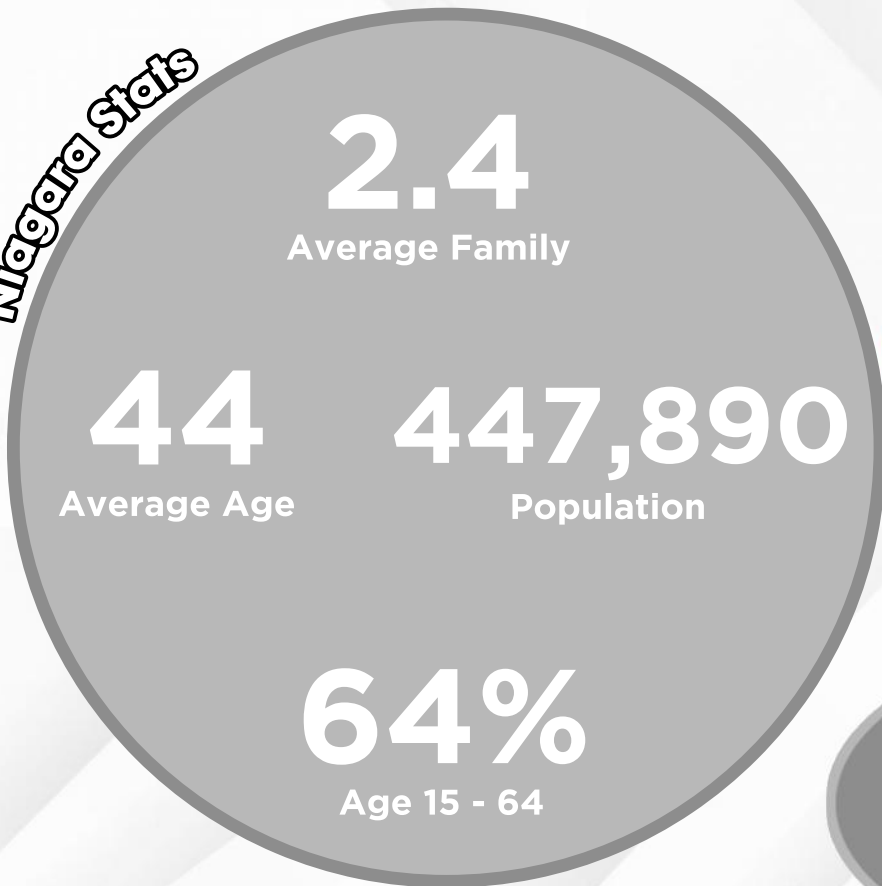


91.7 GIANT
Giantfm.com



GIANT Family Survey
May 2023

Niagara Stats



What's Your Share?



IMPACT • GROWTH • PROFIT

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MY BROADCASTING CORPORATION

"Ontario's Local Broadcast Company"

- Breaking and Local News
- Contests
- Local Events Coverage
- Heavy Community Involvement

