









Social Media Dominance







Community Involvement



88 STATE ROCK

Daily Email Blast





CONTENT CARING COMMUNITY

OUR BRANDS

















98.9 my **99.7 0**1 Notiolkioday.ea 60/40 **Audience** (Female/Male)

Listen "All Day"

at work

Visit Norfolktoday.ca on a daily basis

94%

Use Facebook MMAM RELIGITION OF

A STATE OF THE STA

Average Family

Average Age

Population

Age 15 - 64

4.8 Billion *Ontario Average Retail

Sales Per Month

More Your Sperie

Research data estimates

25,000 - 27,000 **Weekly Listeners**

Source: Listener Survey May 2023

IMPACT • GROWTH • PROFIT



 Breaking and Local News

- Contests
- Local Events Coverage
- Heavy Community Involvement



