



Promotions 

Social Media Dominance  

 News Website



Community Involvement



Daily Email Blast



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· CONTENT · CARING · COMMUNITY

OUR BRANDS



**NIAGARA'S NEW
COUNTRY**

89.1

89.1 Country
Country89.com

60/40

Audience
(Female/Male)

47%

Listen "All Day"
at work

92%

Visit Country89.com
on a daily basis

94%

Use
Facebook

**COUNTRY89 Family Survey
May 2023**

Niagara Stats

2.4

Average Family

44

Average Age

447,890

Population

64%

Age 15 - 64

\$24.8 Billion

*Ontario Average Retail
Sales Per Month

What's Your Share?

Research data estimates
20,000 - 25,000
Weekly Listeners

Source: Listener Survey
May 2023

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MY BROADCASTING CORPORATION

IMPACT . GROWTH . PROFIT

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MY BROADCASTING CORPORATION

"Ontario's Local Broadcast Company"

- Breaking and Local News
- Contests
- Local Events Coverage
- Heavy Community Involvement

