



Promotions 



News Website

Social Media
Dominance



Community Involvement



Daily Email Blast



mbc

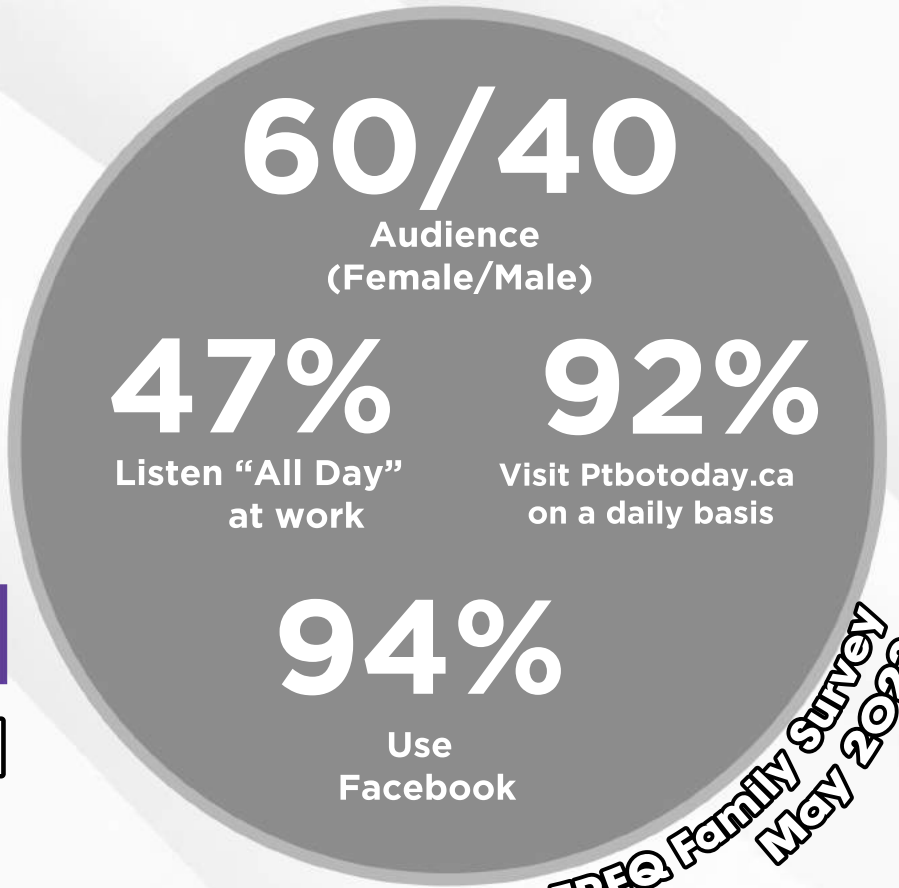
· CONTENT · CARING · COMMUNITY

OUR BRANDS

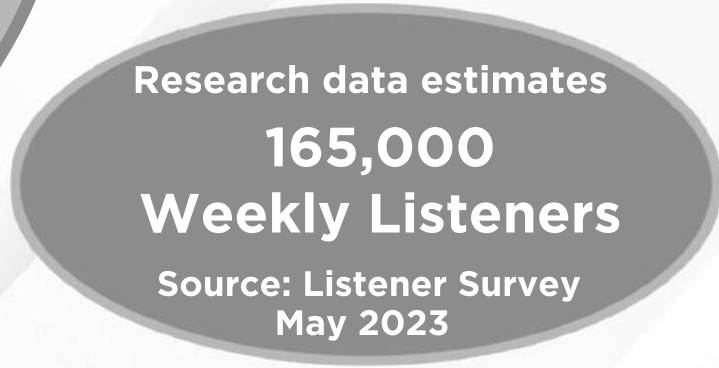
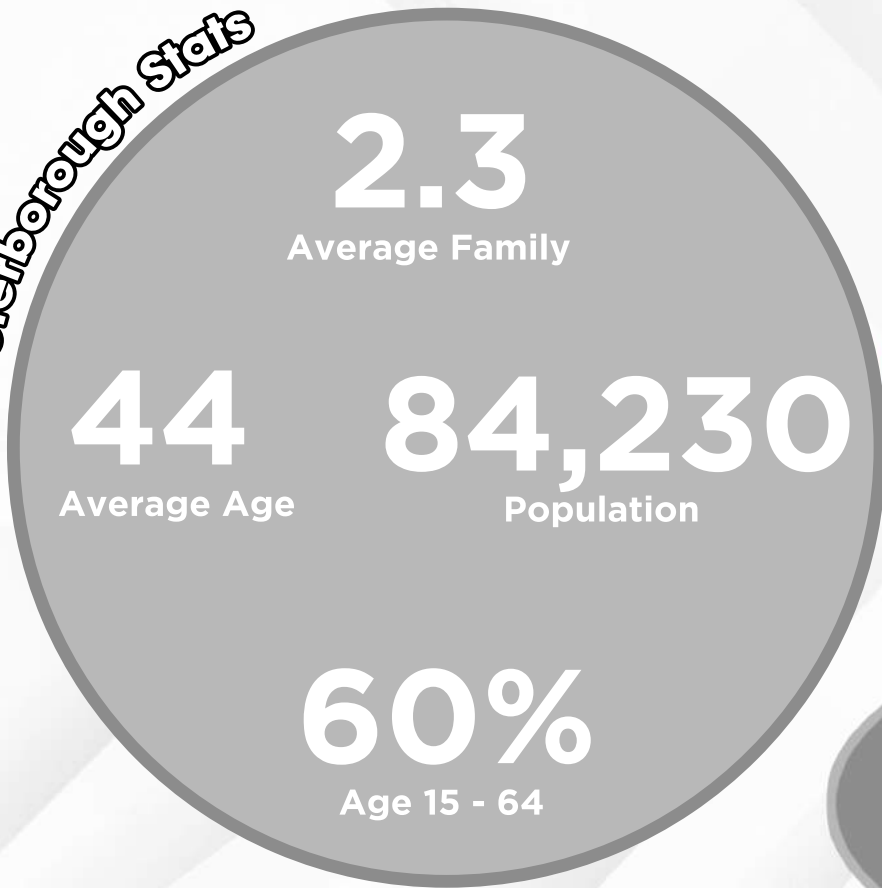




90.5 Freq
Ptbotoday.ca



Peterborough Stats



IMPACT . GROWTH . PROFIT

mbc

MY BROADCASTING CORPORATION
"Ontario's Local Broadcast Company"

- Breaking and Local News
- Contests
- Local Events Coverage
- Heavy Community Involvement
- Junior Hockey Coverage

A map of Ontario, Canada, showing the coverage areas for various radio stations. The stations are represented by logos and text labels. The stations shown include:

- PEMBROKE: **FM**
- RENFREW: **FM**
- ARNPRIOR: **OLDIES 102.7**
- PERTH: **FM**
- PETERBOROUGH: **freq 90.5**, **OLDIES 94.9**
- GANANOQUE: **FM**
- NAPANEE: **FM**, **102.7 Lake Simcoe**
- BRIGHTON: **OLDIES 102.9**
- COBOURG: **FM**, **CLASSIC ROCK 107.9**
- EXETER: **FM**
- GRAND BEND: **FM**
- WELLAND: **CLASSIC ROCK 103.5**
- STRATHROY: **FM**
- COUNTRY 89: **COUNTRY 89**
- ST. THOMAS: **FM**
- SIMCOE: **FM**, **OLDIES 92.7**

90.5 Freq
Peterborough

freq
90.5 fm
ALTERNATIVE REWIND