



Promotions 

Social Media
Dominance



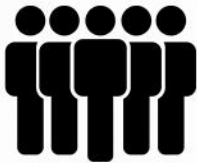
News Website



Daily Email Blast



Community Involvement



mbc

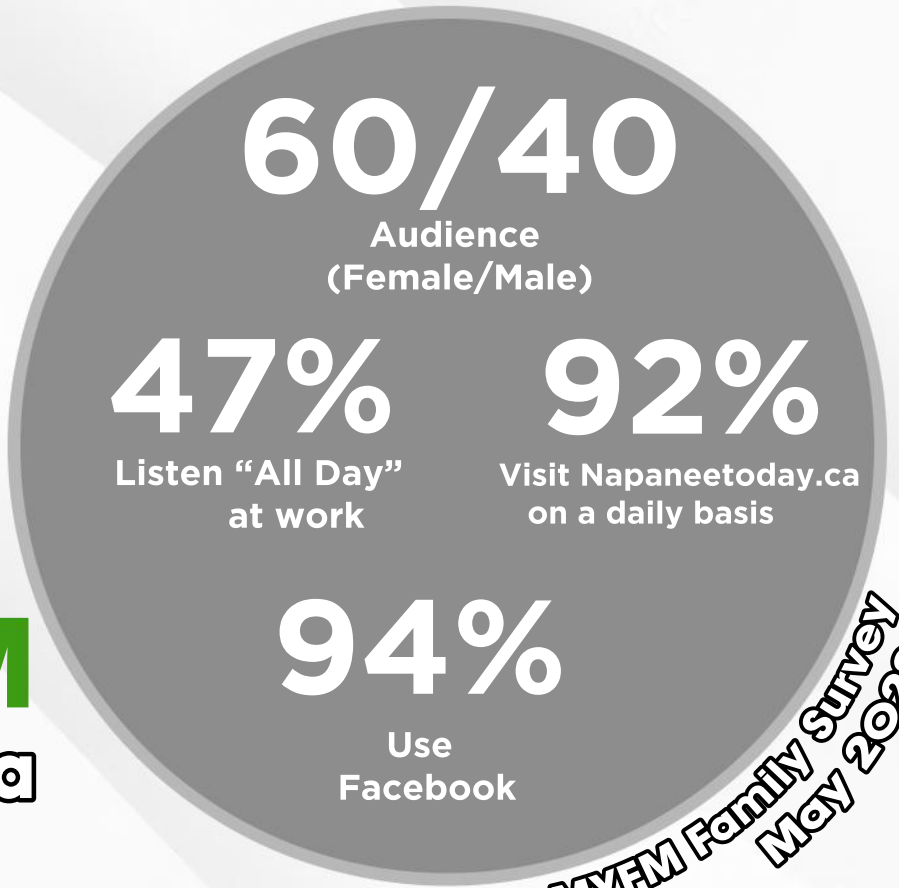
· CONTENT · CARING · COMMUNITY

OUR BRANDS

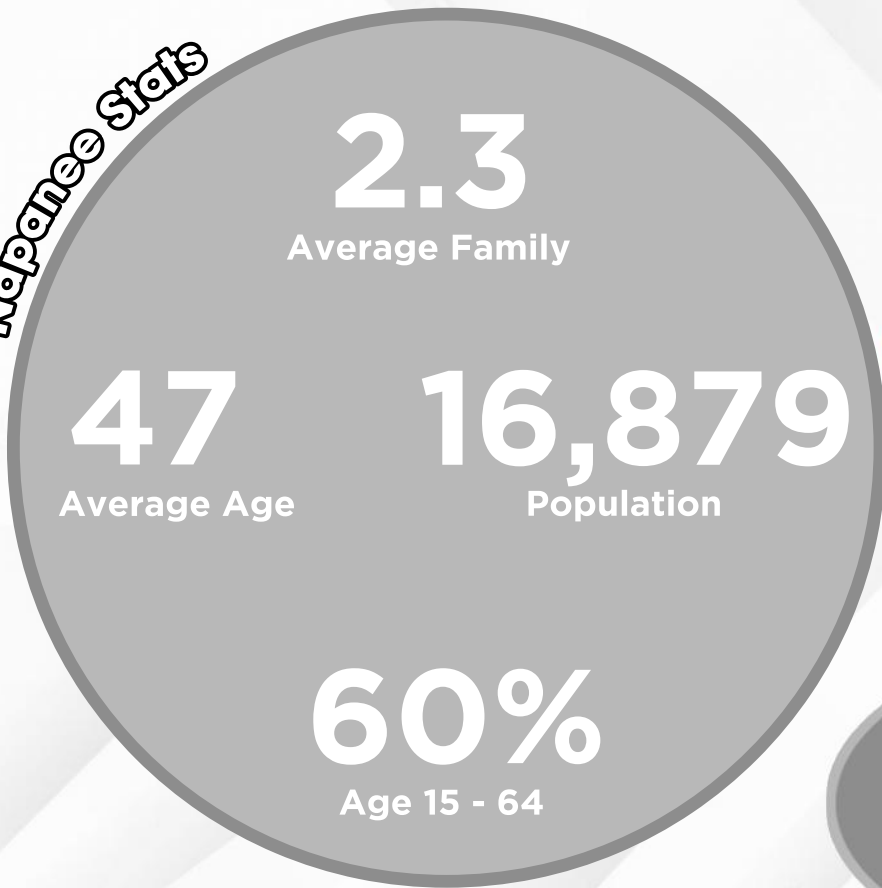




88.7 myFM
Napaneetoday.ca



Napanees Stats



IMPACT . GROWTH . PROFIT

mbc

MY BROADCASTING CORPORATION
"Ontario's Local Broadcast Company"

- Breaking and Local News
- Contests
- Local Events Coverage
- Heavy Community Involvement
- Junior Hockey Coverage

