



Promotions 



News Website

Social Media
Dominance



Community Involvement



Daily Email Blast



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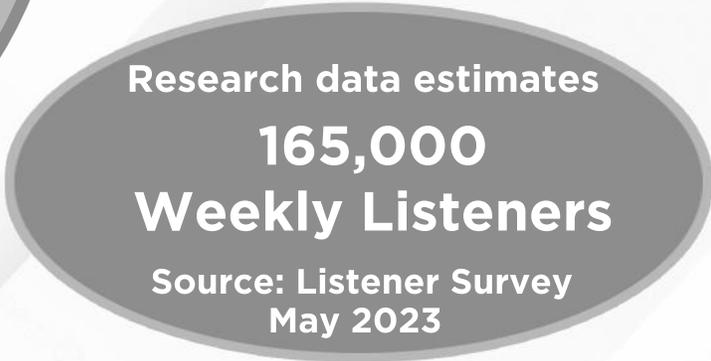
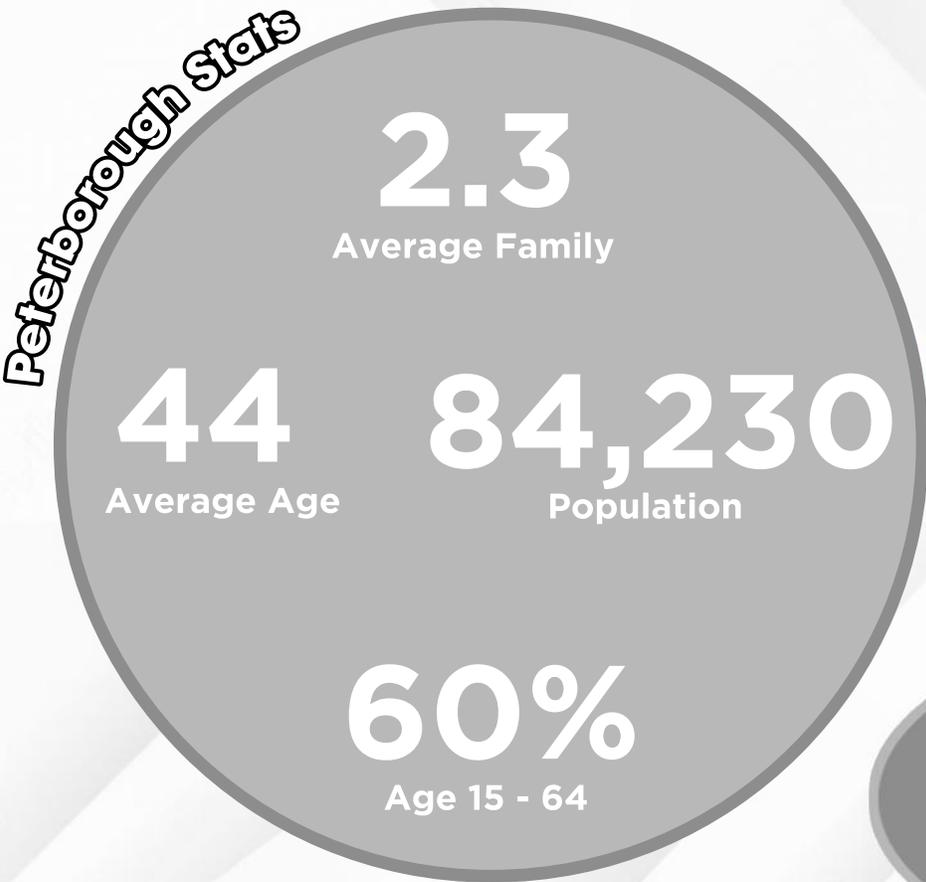
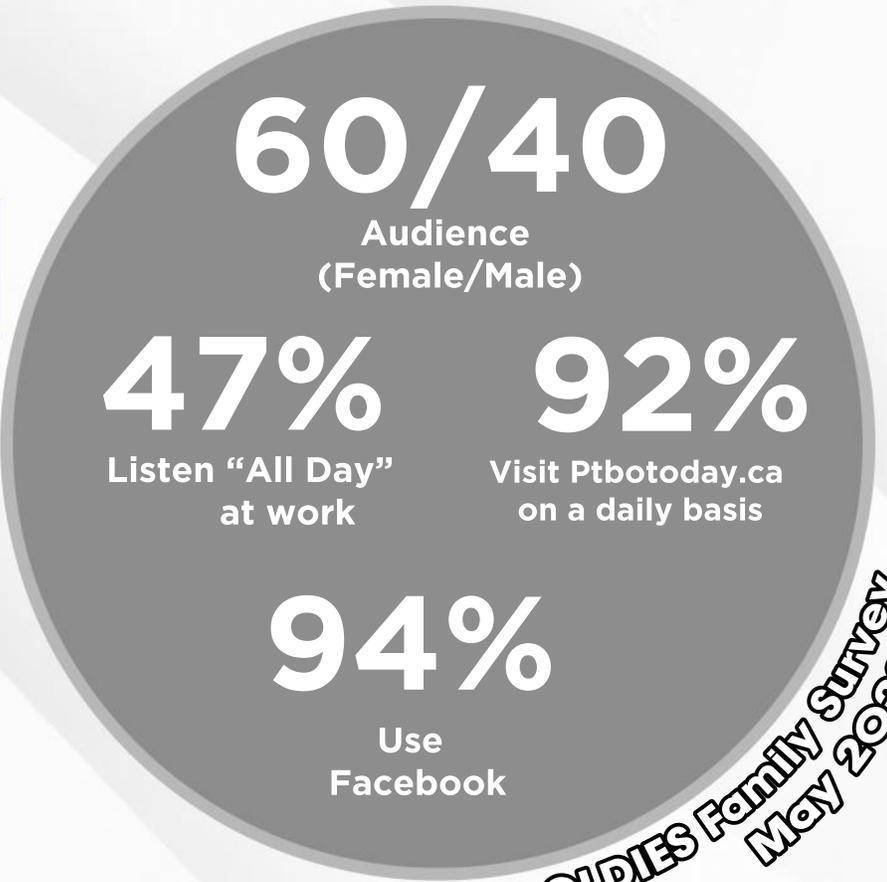
· CONTENT · CARING · COMMUNITY

OUR BRANDS





96.7 OLDIES
90.5 Freq
Ptbotoday.ca



IMPACT . GROWTH . PROFIT

mbc

MY BROADCASTING CORPORATION

"Ontario's Local Broadcast Company"

- Breaking and Local News
- Contests
- Local Events Coverage
- Heavy Community Involvement
- Junior Hockey Coverage



96.7 OLDIES
90.5 Freq
Peterborough

